

## **Privacy Policy for customer information of LBSL**

### **How We Collect and Use Information**

**We collect the following types of information about you:**

#### **Information you provide us directly:**

We ask for certain information such as **your name, address, phone number and e-mail address when you sign-up** or register for an account of LankaBangla Securities Ltd., or if you correspond with us. We may also retain any messages you send through the Service, and may collect information you provide in User Content you post to the Service. We use this information to operate, maintain, and provide to you the features and functionality of the Service.

**Note that your data will be safe! your e-mail address will not be published. Also other data will not be shared with third person.**

#### **Information we may receive from third parties:**

We may receive information about you from third parties. For example, if you access our websites or Service through a third-party connection or log-in, for example, through Facebook Connect, by “following,” “liking,” adding the LankaBangla Securities Ltd. application, linking your account to the LankaBangla Securities Ltd. Service, etc., that third party may pass certain information about your use of its service to LankaBangla Securities Ltd.. This information could include, but is not limited to, the user ID associated with your account (for example, your Facebook UID), an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service. If you allow us access to your friends list, your friends’ user IDs, and your connection to those friends, may be used and stored to make your experience more social, and to allow you to invite your friends to use our Service as well as provide you with updates if and when your friends **join Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)**. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to the Facebook site of LankaBangla Securities Ltd. and its services. You may also unlink your third party account from the Service by adjusting your settings on the third party service.

**Inviting a friend to use the Facebook site of LankaBangla Securities Ltd.**  
**(<https://www.facebook.com/lankabanglasecuritiesltd/>):**

**Finding your friends on the Service:**

**Facebook site of LankaBangla Securities Ltd.**

**(<https://www.facebook.com/lankabanglasecuritiesltd/>)** may, in its sole discretion, develop a feature that allows you to locate your friends with an account of **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)**s through a “Find friends” feature. The “Find friends” feature allows you to choose to locate friends either through (i) your contact list, (ii) social media sites (such as Twitter or Facebook) or (iii) through a search of names and usernames on the **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)**. If you choose to find your friends through your contact list, then you agree to provide the **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)** access to your contact list such that we can perform the search necessary to determine whether or not someone associated with the information you provide is using the **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)**. If you choose to find your friends through social media sites, then you understand that the information these sites provide to use to conduct this type of search is governed by their privacy policies and your account settings on those sites. If you choose to find your friends through a search of names or usernames, then simply type a name to search and see if that name or username appears on our Service. Note that we do not retain any information contained in your contacts list, or information from social media sites about your contacts, and we do not use such information for any purpose other than to help you find your friends on the **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)**

**Facebook site of LankaBangla Securities Ltd.**

**(<https://www.facebook.com/lankabanglasecuritiesltd/>)** may, in its sole discretion, develop a feature that allows you to invite third parties to the Service. If you choose to use our invitation service to invite a third party to the Service through our “Invite friends” feature, you may directly choose a friend to invite through your mobile device’s native contact list – but we do not require that you import your contacts list to the Service, and we do not retain the information contained in your contacts list. You understand that by inviting a friend to **Facebook site of LankaBangla Securities Ltd. (<https://www.facebook.com/lankabanglasecuritiesltd/>)** through the “Invite friends” feature, you are directly sending a text or email from your personal accounts and that we are not storing your contact list. In addition, you understand and agree that normal carrier charges apply to communications sent from you phone. Since this invitation is coming directly from your email or phone, we do not have access to or control this communication.

### **Analytics information:**

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

### **Commercial and marketing communications:**

We use the information we collect or receive, such as your email address, to communicate directly with you. We may send you emails containing newsletters, promotions, and special offers. You may also be able to be “found” on the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>) based on information that you provide.

### **What do we do sharing of your Information**

We will not rent or sell your information into third parties outside LankaBangla Securities Ltd. and its group companies (including any parent, subsidiaries and affiliates) without your consent, except as noted below:

1. **Who we may share your information with:** We may share your information with third-party business partners and Trusted Users for the purpose of providing the Service to you. Third party business partners will be given limited access to your information as is reasonably necessary to deliver the Service, and we will require that such third parties comply with this Privacy Policy, or operate under a similar privacy policy.
2. **Who can see User Content:** Any User Content that you voluntarily disclose for posting to the Service becomes available to the public and cannot be removed, except by the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>) in its sole discretion. Once posted on the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>), User Content may not be removable from public view, as copies may remain viewable in cached and archived pages of the Service, on other sites that have republished us, or if other Users have copied or saved that information. If you do not wish your User Content to be available to the public, please don't post it on the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>). Your username and if you choose to disclose it, your real name, will be published publicly. Once published your username and / or real name may not be able to be removed.
4. **Who can see your email address:** If you enter an email address, you will enable communication from LankaBangla Securities Ltd. and other Users. If you reply to users or participate in group LankaBangla Securities Ltd. activities, your email address will be shared with these users.

5. **To improve our Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>).
6. **To improve customer service** - Your information helps us to more effectively respond to our customer service requests and support needs.
7. **To send periodic emails** - The email address you provide for subscribing or opening account with us, may be used to send you information and updated, related product or service information, etc.
8. **To process transactions** - Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested by the customer.

**What happens in the event of a change of control:**

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses, User Content and other user information related to the Service may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

**Instances where we are required to share your information:**

the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>) will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of LankaBangla Securities Ltd., our Users, or others.

**Ads on the Facebook site of LankaBangla Securities Ltd.**  
**(<https://www.facebook.com/lankabanglasecuritiesltd/>):**

We may also share certain information such as your location, browser, and cookie data and other data relating to your use of our Service with our business partners to deliver advertisements (“ads”) that may be of interest to you. the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>) may allow third-party ad servers or ad networks to serve advertisements on the Service. These third-party ad servers or ad networks use technology to send, directly to your browser or mobile device, the ads and ad links that appear on the Service, and will automatically receive your IP address when they do so. They may also use other technologies (such as cookies, JavaScript, device identifiers, location data, and clear gifs, see above) to compile information about your browser’s or device’s visits and usage patterns on the Service and on other websites, and to measure the effectiveness of their ads and to personalize the advertising content delivered to you.

To enhance your user experience or help us improve and measure our effectiveness, the **Facebook site of LankaBangla Securities Ltd.** (<https://www.facebook.com/lankabanglasecuritiesltd/>) may embed code from third parties on the Service. Examples of such parties may include Facebook, Twitter, Pinterest, Google, YouTube, Howcast, VideoJug, AOL, and others. These third parties may collect information about you including IP address, cookies in ways LankaBangla Securities Ltd. does not control.

The LankaBangla Securities Ltd. Privacy Policy does not apply to, and we cannot control the activities of third-parties. Please consult the respective privacy policies of such third parties or contact such third parties for more information.

### **How We Store and Protect Your Information**

#### **Storage and Processing:**

Your information collected through the Service may be stored and processed in the United States or any other country in which LankaBangla Securities Ltd. or its subsidiaries, affiliates, or service providers maintain facilities. LankaBangla Securities Ltd. may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which LankaBangla Securities Ltd. or its parent, subsidiaries, affiliates, or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

#### **Keeping your information safe:**

LankaBangla Securities Ltd. cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. To protect your privacy and security, we take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications from LankaBangla Securities Ltd., at all times. However, LankaBangla Securities Ltd. cannot ensure or warrant the security of any information you transmit to LankaBangla Securities Ltd. or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed. Your privacy settings may also be affected by changes to the functionality of third party sites and services that you add to the LankaBangla Securities Ltd. Service, such as social networks. LankaBangla Securities Ltd. is not responsible for the functionality or security measures of any third party.

### **Compromise of information:**

In the event that any information under our control is compromised as a result of a breach of security, LankaBangla Securities Ltd. will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

### **Your Choices about Your Information**

You control your account information and settings: You may update your account information and email-communication preferences at any time by logging in to your account and changing your profile settings. You can also stop receiving promotional email communications from us by modifying your preferences at [http://www.lbsbd.com/SitePages/contact\\_us.aspx](http://www.lbsbd.com/SitePages/contact_us.aspx)

We make every effort to promptly process all unsubscribe requests. As noted above, you may not opt out of Service-related communications (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the Service, technical and security notices). If you have any questions about reviewing or modifying your account information, you can contact us directly at [contact@lbsbd.com](mailto:contact@lbsbd.com).

### **Opting out of collection of your information for Tracking / Advertising:**

Please refer to your mobile device or browser's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. Depending on your type of device, it may not be possible to delete or disable tracking mechanisms on your mobile device. Note that disabling cookies and/or other tracking tools prevents LankaBangla Securities Ltd. or its business partners from tracking your browser's activities in relation to the Service, and for use in targeted advertising activities by third parties. However, doing so may disable many of the features available through the Service. If you have any questions about opting out of the collection of cookies and other tracking/recording tools, you can contact us directly at [contact@lbsbd.com](mailto:contact@lbsbd.com).

### **How long we keep your private profile information:**

Following termination of your User account, LankaBangla Securities Ltd. may retain your private profile information for a commercially reasonable time for backup, archival, or audit purposes. For the avoidance of doubt, any information that you choose to make public on the service may not be removable.

### **Children's Privacy**

LankaBangla Securities Ltd. does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register as Users. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental

consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [contact@lbsbd.com](mailto:contact@lbsbd.com).

### **Links to Other Websites and Services**

We are not responsible for the practices employed by websites or services linked to or from the Service, including the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service (like Facebook, Google groups, or an IRC chat room) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the Service.